



Message from Leadership



From the Board Chair

As another year closes, we come together to celebrate the successes of HIV Edmonton in the 2023-24 fiscal year. We have been able to move our Strategic Plan and new Vision and Mission forward in many exciting ways.

We are so grateful to the community of people who we support, the hard working staff of HIV Edmonton and our community partners for their support and encouragement. You have determined what we have accomplished and where we are going.

Health equity continues to be central to what we do as an organization. It has resulted in continued emphasis on U=U, continuing advocacy towards decriminalization of HIV and working on funding opportunities for programming led by people living with HIV. We have done this by including people living with HIV and listening to their stories and the stories of people who are disproportionately impacted by HIV. We continue to work on fundraising activities that include community and are working on building donor capacity.

Our new Vision and Mission continue to guide all that we do and by championing them in the community, we are excited at the future possibilities for our organization.

We acknowledge and appreciate the outstanding efforts of our Executive Director, Catherine Broomfield, the leadership team, staff, and volunteers in the last year.

I especially want to acknowledge all the support I have received from the Board of Directors and Catherine. As Board Chair, I have been honoured to be part of this new future. I am excited at the possibilities that are before us. We can change the world if we all work together.

Hiy, hiy!

Deborah Norris



From left: Deborah Norris & Catherine Broomfield

A Message from the Executive Director

What stands out for me about Annual Report 2023-2024 is how much was accomplished in 12 months!

As you review our accomplishments, please take note of the tremendous increase in the direct involvement of peers in the delivery of our engagements and contribution to our success. From conducting research to arrive at our design for the HIV Peer Health Neighborhood (HPHN), to distributing self testing kits, speaking as Positive Speakers at the dozens of presentations that were delivered or holding Board positions, I'm honoured to witness MEPA and GIPA exploding in our organization.

The past year has set us up to gain tremendous ground with the possibility of three years of funding (to the tune of \$2,000,000 hopefully) for the aforementioned HPHN health promotion project and new funding for a reboot of our Peer Support Programming. Truly exciting!

I clocked my 41st month as your Executive Director as of March 31, 2024 (the fiscal year end). I hope it will become apparent as you read, that while the months seem to have flown by each moment and interaction has left an imprint on me and the organization.

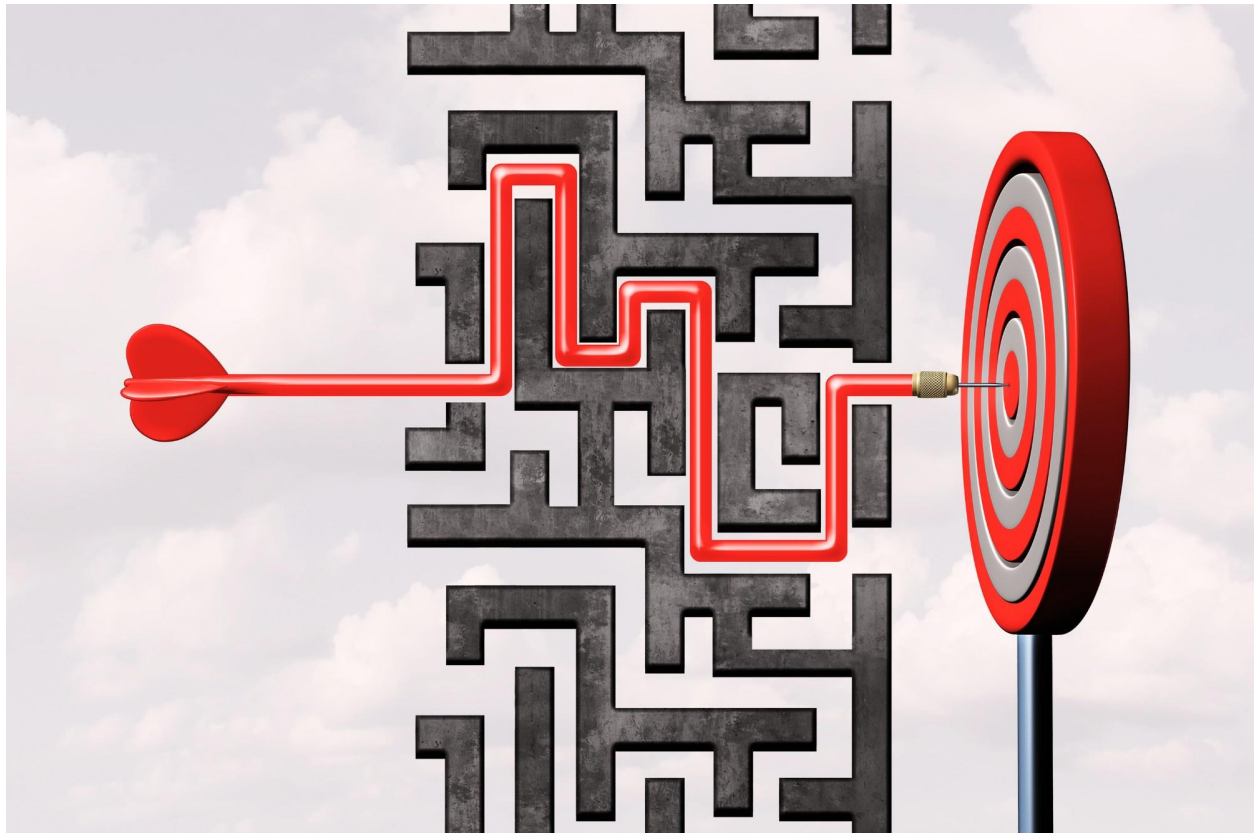
Kindness featured heavily in our day to day of being together. This is not to say we got along all the time because without some friction you cannot be challenged, learn and grow. Paradoxically, as we've worked to encourage kindness (#MakeKindnessReal) we've become tougher and stronger as a team and as an organization.

Many thanks to the Peers, Staff team, volunteers and Board for all the known and unseen contributions you make. May we continue on this path to secure HIV Edmonton's future.

In kindness,

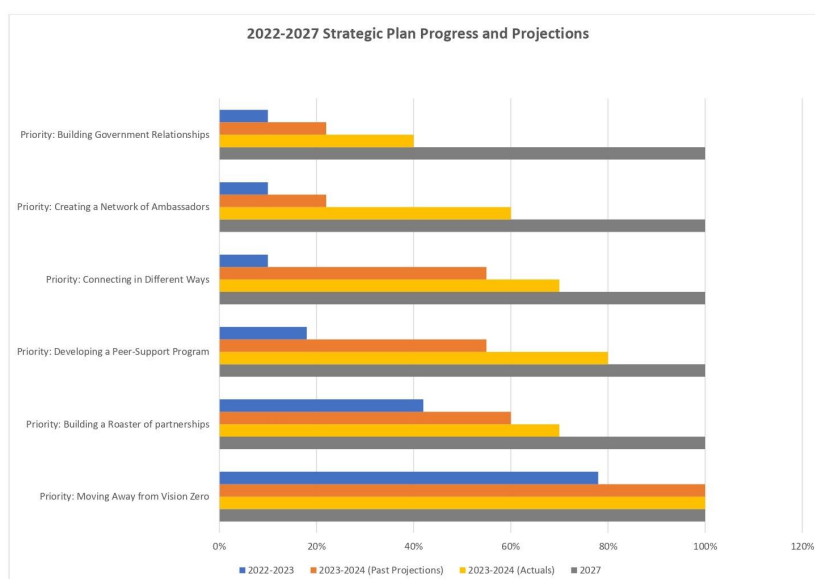
Catherine

2023: A Year of Championing Strategic Priorities and Principles



HIV Edmonton continued to follow the forward-facing roadmap, charted in our 2022-2027 Strategic Plan. Similar to last year, our efforts have centered on setting new standards and providing equitable access and support to our community.

Advancing the cause of health equity has continued to be guided by peers in outward facing roles such as our team involved in distributing self test kits.



1 - HIV Edmonton: 2022-2027 Strategic Plan Progress and Projections

This past year marked 12 months of HIV Edmonton emphasizing U=U. Our website showed impressive hits on our Vision/Mission page, every grant and every opportunity to educate people about U=U was optimized.

We continue to make significant strides in each of the Strategic Plan's priority area. The diagram above highlights the percentage of success towards our 2022-2027 Strategic Plan Priorities that have already occurred across the organization and identifies projections for the future accomplishment of our goals.

2023: A Year of Stretching our Equity Work

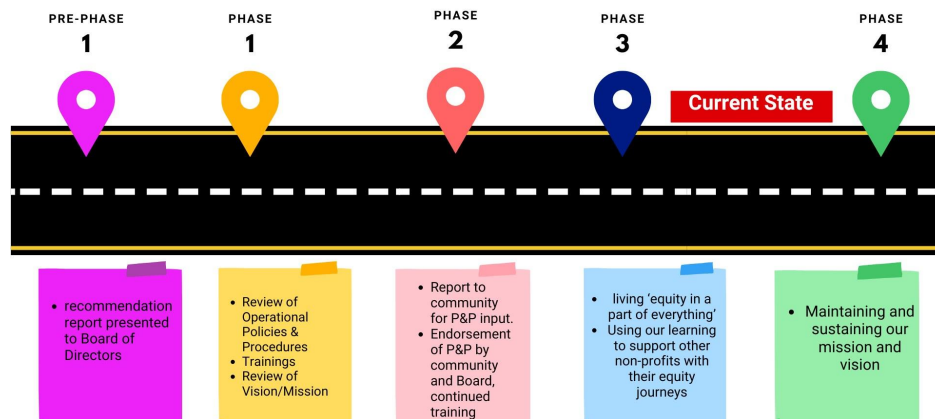
"The difference between equity and equality is that equality is when everyone gets the same thing, and equity is when everyone gets the things they deserve." —

DeRay Mckesson

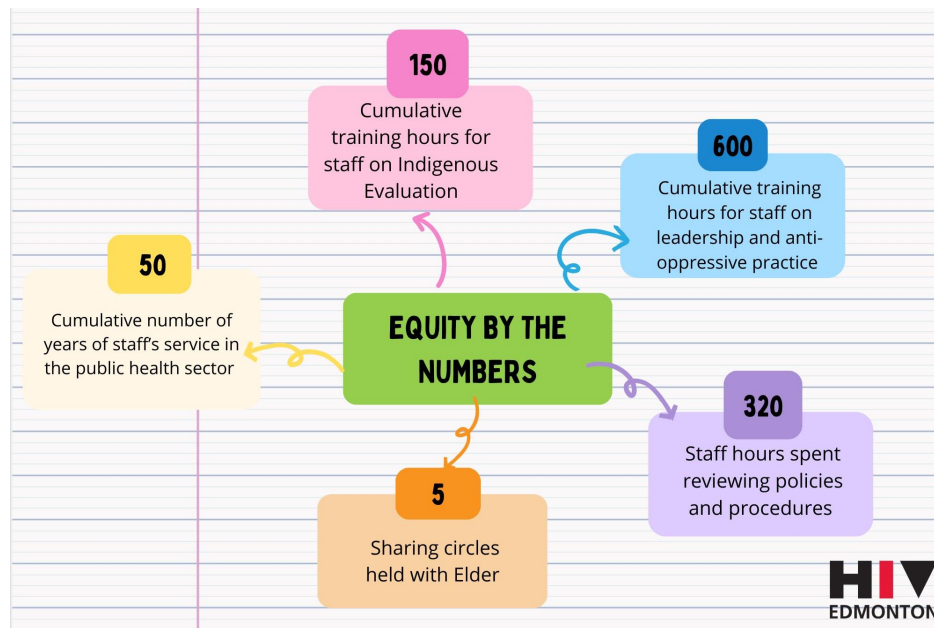


2023-24 was the second full year in our implementation of recommendations stemming from our third-party Equity Audit completed in 2021. Milestones were reached as we neared completion of a complete rewrite of operational policies, while the Board of Directors did its work to review and overhaul the Society Bylaws.

EQUITY AUDIT - IMPLEMENTATION ROADMAP



As a champion for health equity, HIV Edmonton is reaching out to meet people where they are and where they need us.



In addition to our ongoing Road to Equity project (www.roadtoequity.ca) that aims to assist other non-profit organizations on their equity journey, HIV Edmonton also created space for more awareness, to inspire greater social equity and inclusiveness for our community members

The Fight Against HIV-Related Stigma & Discrimination

Around the world, December 1st is acknowledged as World AIDS day and is a powerful conduit for connecting millions of people to key messages about HIV and AIDS.

In 2023, World AIDS Day was more than a celebration of the achievements of communities; it was a call to action to enable and support communities in their leadership roles which was why HIV Edmonton partnered with several organizations in the city to launch a city-wide campaign called "Rock the Ribbon YEG", for the distribution of red ribbons to the public

"To me, rocking the red ribbon represents the strength and resilience of those living with HIV and it serves as a reminder to continue honouring the lives lost."

- Tugs, Rock the Ribbon YEG Participant



Thank you to everyone who participated in our 2023 Rock the Ribbon YEG campaign for World AIDS Day. We appreciate the help of all our dear volunteers and partners who helped in distributing 1000 red ribbons.



2023: A Year of Services in Action



Support & Outreach

2023 was a year a lot of our community members don't care to repeat. But no matter what was going on in their world, compassion ruled the day. And that's why there's so much progress to look back on.

HIV Edmonton's dedicated Support & Outreach team worked to ensure each community member was provided with the necessary one-on-one and group support required for success in different aspects of life. From intensive case management to the delivery of our Ross Armstrong and harm reduction programming, the team was with our community members every step of the way.

The team provided a wide range of supports for people at risk of or living with Sexually Transmitted and Blood Borne Infections (STBBI). This included the distribution of harm reduction supplies, access and referral to STBBI testing and treatment as well as referral to other services and supports.

2023-2024 also marked the start of our partnership with Reframed Psychological Inc to provide onsite counselling for Ross members. Through an opportunity to provide up to 4 month internships for Masters Counselling students, HIV Edmonton welcomed two interns. Our first intern Rachel can be credited with bringing this exciting partnership into being, while her successor Vanya created and delivered a 4-part series on grief which was well received and can continue with our incoming students.



2 - 2023/2024 Support & Outreach Data

Prevention & Education

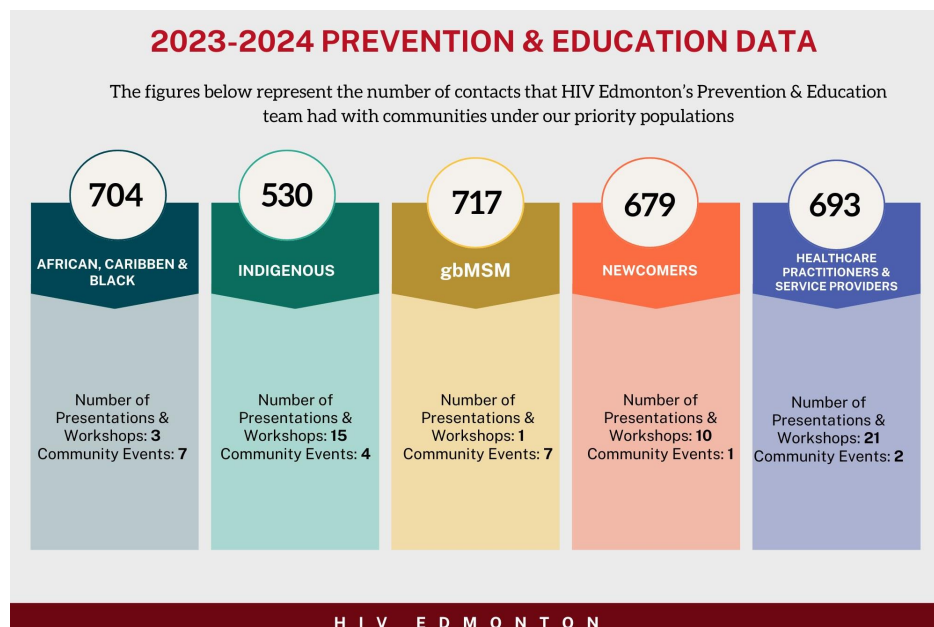
Through our Prevention & Education team, HIV Edmonton shared our expertise and learnings across Alberta and Canada as a whole. This was done through Education sessions delivered to mostly our key populations: Indigenous, ACB (African, Caribbean & Black), newcomers to Canada and gbMSM (gay, bisexual and men who have sex with men).

We also ensured that Information, presentations and community events, focused on prevention and education were provided to healthcare professionals/service providers, partner organizations, policy makers, media and students.

Engaging in community was another way our Prevention and Education team advanced the knowledge of HIV, especially U=U, to help fight HIV-related stigma and discrimination. We made

HIV more visible and less intimidating, making sure that everyone who came in contact with us, understood the messaging of U=U.

WE DO NOT SIMPLY WAIT FOR PEOPLE TO
COME TO US. WE GET OUT INTO THE
COMMUNITY.





4 - 2023/2024 Safe Sex Supplies Data

"Service is taking action to create value for someone else"

-Ron Kaufman

2023: A Year of Strengthening Positive Alliances



Over the past year, HIV Edmonton worked closely with other organizations across the country to provide critical prevention control as well as support/resources for people living with/affected by HIV and AIDS. Here are some of the projects we worked on:

Sexual and Reproductive Health Project

For example, in fiscal year 2023-2024, HIV Edmonton partnered with the Canadian HIV/AIDS Black, African & Caribbean Network (CHABAC) on the Sexual and Reproductive Health project which had the sole aim of increasing the capacity of Sexual and Reproductive Health (SRH) programs and services across Alberta, British Columbia, Manitoba, and Ontario to serve African, Caribbean and Black (ACB) communities, particularly women, 2SLGBTQI+ people, newcomers, and Black youth through healthcare provider (HCP) and community capacity building.

The project reached a total of total of 444 HCPs, 1060 Afro Caribbean Blacks across Canada in the four participating provinces, and an additional over 1300 followers on the different social media handles. The project was jointly implemented by the CHABAC network and helped to

reboot the network following its loss of hosting under the initial host organization and finding a new temporary hosting with HIV Edmonton.

The project had the following key outcomes:

-
- Increased number of targeted HCPs who access SRH care learning resources to address the needs of the ACB communities including women, 2SLGBTQI+ people, newcomers, and Black youth; and*
 - Increased number of Canadians who face the greatest barriers to SRH care having access to SRH learning resources to make informed SRH decisions.*
-



*5 - SRH team members at a national training in Edmonton. *culled from the CHABAC website*

“Such sessions are very informative and educative. I wish more people would be reached. It would make life better. Thank you for the opportunity.” -African Conversation Café participant, Alberta

Self-Test Kits Distribution Project

Funded by the Public Health Agency of Canada (PHAC), the HIV Self-Test Kits Distribution Project was conducted in HIV Edmonton from January 2023 to March 31st 2024. The project aimed to increase access to HIV testing by distributing self-test kits to individuals in various communities.

5907

Self-test kits were distributed to participants, resulting in a distribution rate of 90%.



HIV Prevention Strategy project.

Done in partnership with AIDS Committee of Ottawa, Black Coalition for AIDS Prevention, Africans in Partnership Against AIDS, Community Alliance for Accessible Treatment and Safelink Alberta this project aimed to educate both African, Caribbean, and Black community members and service providers about HIV prevention strategies and technologies.

A major tool used to reach targets was the **1Love1Stop** intervention pop-ups, where we attended community events to distribute HIV self-test kits and other safe sex supplies



The self testing team ready for distribution at an event.

Coming under our National Initiatives and Project portfolio, 100% of the Self Testing Kit Project team were peers. Through the hard work of 10 peers, many thousands of kits were distributed. Peers helped get kits into the hands of many who would not otherwise have known about the kits including connections made on public transit, on the street and across neighbourhoods and other sites.

2023: A year of Making Kindness Real



Every day, HIV Edmonton makes positive impact on the lives of our community members with the help of our generous supporters who are making kindness real in different ways.

Through Funding

Alberta Gaming, Liquor & Cannabis (AGLC)
Alberta Health
Canadian HIV/AIDS Black, African & Caribbean Network (CHABAC)
Canadian Race Relations Foundation (CRRF)
City of Edmonton
• Community Safety and Well Being (CSWB) Grant
• Donate a Ride
CN Foundation
Edmonton Community Foundation (ECF)
Gilead Sciences Canada Inc
Health Canada
Homeward Trust Edmonton
Immigration, Refugees & Citizenship Canada (IRCC)
Ken MacDonald Memorial Fund
Public Health Agency of Canada (PHAC)
• Healthy Canadians and Communities Fund (HCCF)
• Women's Health in Women's Hands (WHIWH)
• HIV and Hepatitis C Community Action Fund (CAF)
• Self Testing Kit Project
Royal Alexandra Hospital
• Substance Use and Addictions Program (SUAP)
Government of Alberta, Ministry of Jobs, Economy and Trade
• Women's Economic Recovery Challenge (WERC) Grant

We received essential support from foundations and government agencies who shared our commitment to people living with/affected by HIV and AIDS.

Working together, we sustain and improve our services while helping these funders meet their priorities and goals.

Through Sponsorships & Donations

Donors and sponsors are the lifeblood of HIV Edmonton, and we are thankful for each and every individual and organization who stepped up to support our organization in 2023.

Alberta Ale Works
Alley Kat Brewing
Art Gallery of Alberta
Bent Stick Brewing
Blind Enthusiasm Brewing Company
Campio brewing Co
Canadian National Railway
Color De Vino
Dog Island Brewing
Edmonton Community Foundation
Edmonton Pridefest Association
Events Edmonton

Gilead Alberta
High Level Diner
Mat Rose Professional Corporation
Scotiabank
Sea Change Brewing Co
Starbucks
SYC Brewing Company
TD Bank
The Common Restaurant
Tipsy Liquor
Town Square Brewing
Yukon Brewing

Aileen Burke
Aisley Miles
Alexandra Ages
Amy Tarnowski
Ann Goldblatt
Anonymous Donors (4)
Bernadette Modrovsky
Brad Buxton
Catherine Broomfield
Chris Puls
Christie Campbell
Conar O'Neil
Craig Neuman
Dane Degenstein
Danica Chang
Danusia Moreau
David Kelmer
Deana Gatz
Deborah Fornal
Deborah Hoekstra
Dinah Busiku
Duane Ritter
Duncan Taylor
Estate of Alfred Fiumefreddo

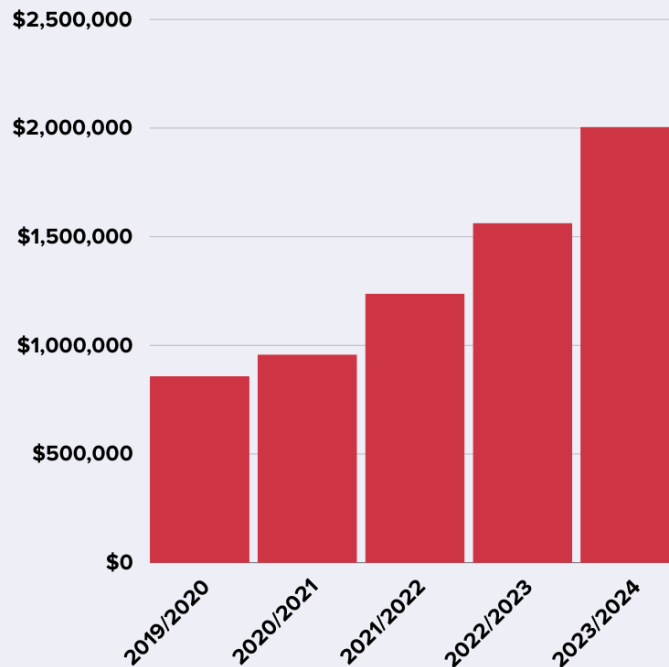
Gloria Kwon
Greg and Karen Klak
Heather MacDonald
James Montgomery
Jayden Bearchell
Jody Spencer
John Metz
Juan Charles Vardy
Kirsten Schmidt
Kristina Marvin
Kristy Romaniuk
Lauren Kerr
Lawrence Huck
Leslie Duncan
Lindsey Bourque
Mark Fetting
Mat Rose
Michelle Saulnier
Morgan Wadams
Myles Dykes
Naomi Kuehnbaum
Natasha Da Estrela
Patricia MacLeod
Perry Mitchell

Rupert Engen
Ruth Linden
Sara Bonderoff
Scott MacDonald
Shalini Sinha
Shannon Kulmatycki
Shaun Forsyth
Shawn Wakley
Sonia Frieson
Stephanie Michaels
Stephen MacDonald
Sylvia Butt
Tim Paetkau
Val-Michael Kowalewich

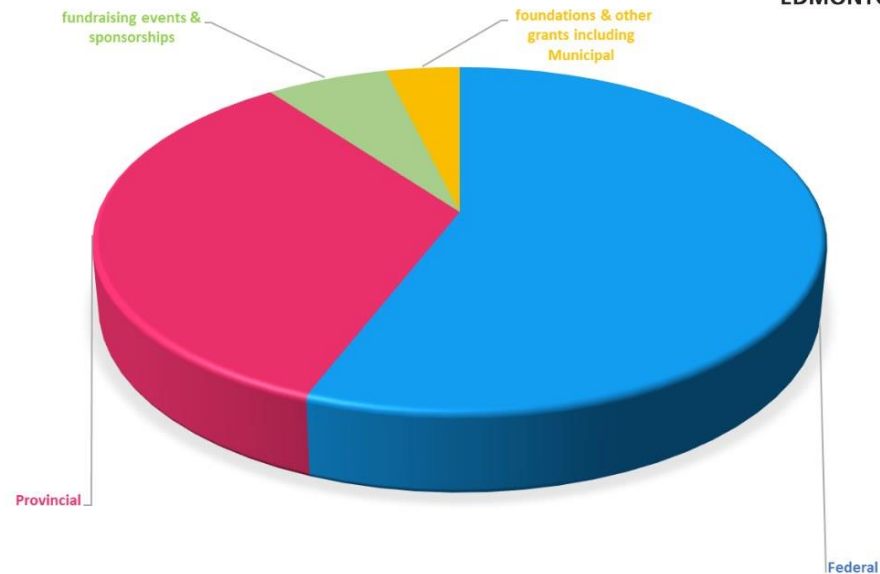
*We thank all our
individual donors for their
commitment to giving
with open hearts!*

**HIV
EDMONTON**

**5-Year Total
Revenue
Comparison**



2023/2024 REVENUE SOURCES



Through Volunteering

Each year several volunteers generously partner with the staff of HIV Edmonton, in different capacities, to help deliver our education and outreach programs to the Edmonton community.

From helping at tabling and testing events, labelling condoms, data entry, to supporting different programs and activities, our volunteers are ready and willing to lend a hand, learn a new skill, or share ideas.

In 2023, as many non-profits, continued to struggle with rebuilding their volunteer program post-pandemic, amidst economic limitations faced by many.

**"In 2023, 55.2% of charities
have fewer volunteers
than before the pandemic".**

-2023 Annual Giving Report

Despite this difficulty, HIV Edmonton was honoured to work with all our amazing volunteers, and we remain committed to engaging and safeguarding them.

We are especially thankful for these loyal volunteers who have made it possible for us to continue to operate in response to the increased need, from an ever-increasing number of people, seeking assistance.

HIV Edmonton recognizes the importance of those committed individuals, both past and present, who have selflessly donated their time, and efforts, to our cause.

Volunteers are the backbone of HIV Edmonton!

30

Volunteers participated
in 2023-2024

729

hours were contributed by
Volunteers to HIV Edmonton,
supporting our programs,
events and operations

TRUDIE MCLAREN VOLUNTEER AWARD

HIV Edmonton is pleased to announce Jessica Gahir as the recipient of the 2024 Trudie McLaren Volunteer Award.

Jessica recently graduated from the University of Alberta with a Bachelors of Science degree (Biological Sciences Major and Psychology Minor) and is currently an Open Studies student at the University of Alberta. When she's not in school or volunteering, Jessica enjoys playing piano and guitar and also, going to the gym!

Jessica began volunteering with our organization in February 2023, and over this past year, has had a profound and lasting impact on the lives of many people living with, and affected by, HIV and AIDS in Edmonton.

When asked about her commitment to the community, Jessica says, *"I volunteer because I have two hands and I only need one for myself. I'm so thankful I've been able to meet and connect with the community. I've learned so much here and look forward to learning more!"*

In 2024, Jessica made kindness real by demonstrating her personal devotion to service with over 157 volunteer hours, in which she showed up every Friday morning, without fail, to help hand out harm reduction supplies and greet people accessing services at HIV Edmonton. She has been instrumental in assisting staff and making community members feel welcome. Jessica's personal interest in the wellbeing of community members, was evidenced as she got to know their names and stories; she not only provided support, but compassion and dignity to our community.

The staff at HIV Edmonton and our community members sincerely thank you Jessica!



Jessica Gahir

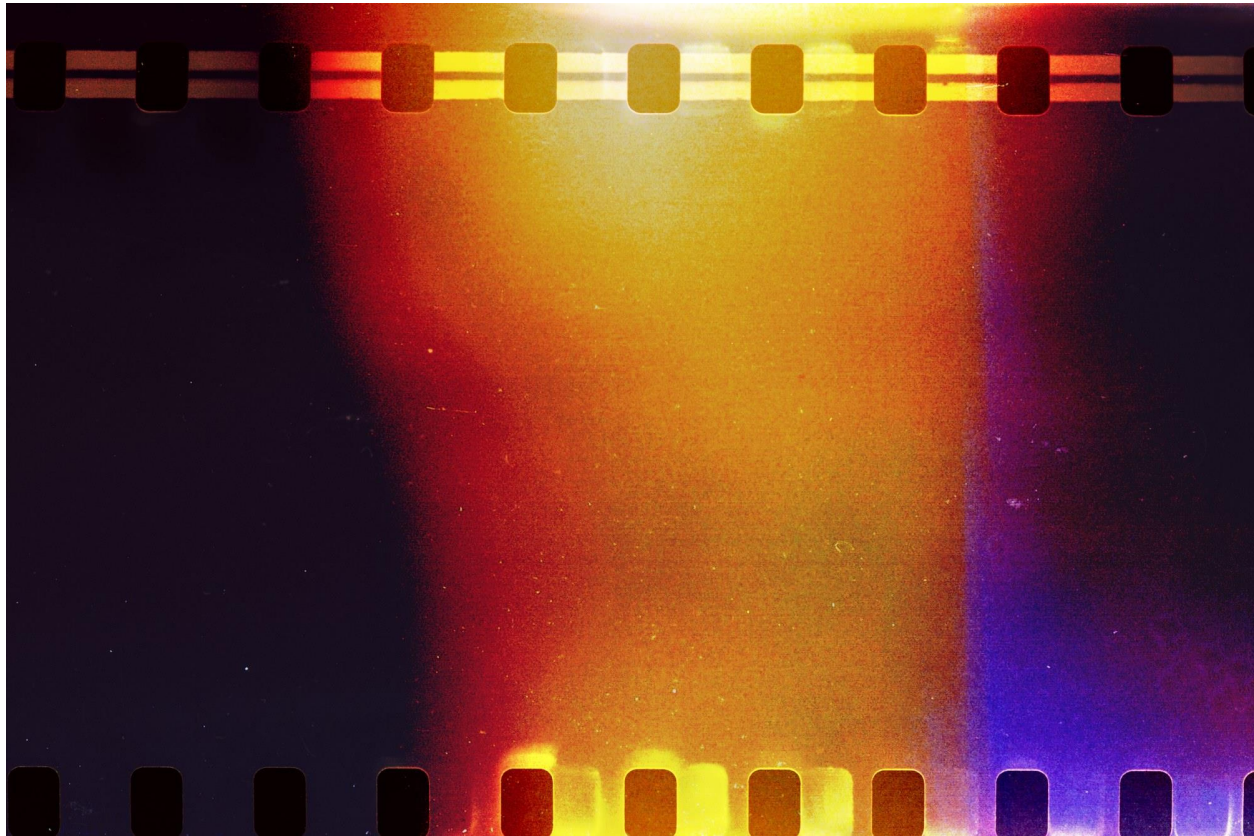
2023-2024 Financial Information



HIV NETWORK OF EDMONTON SOCIETY
Statement of Operations
Year Ended March 31, 2024

	2024	2023
REVENUE		
Grants (Note 10)	\$ 1,912,672	\$ 1,563,109
Partnership projects (Note 11)	1,215,153	1,042,604
Fund development (Note 12)	100,994	87,495
Other (Note 13)	21,693	23,856
	3,250,512	2,717,064
EXPENSES		
Personnel	1,302,300	1,075,379
Partnership projects (Note 11)	1,215,153	1,042,604
Contract services	280,223	160,511
Rent	124,970	117,486
Materials	63,556	44,833
Telephone and utilities	52,335	52,862
Travel	39,672	25,814
Project costs	36,261	28,920
Ross Armstrong purchases	35,048	52,145
Professional fees	26,518	30,689
Communications	24,984	6,619
Insurance	22,889	16,596
Equipment	16,767	8,872
Fund development	13,263	16,230
Evaluation	11,016	25,039
Repairs and maintenance	6,258	5,705
Other administration	3,918	6,297
Organizational memberships	1,434	1,335
Board meetings and insurance	1,432	5,226
Interest and bank charges	1,070	1,128
Ken McDonald Memorial Fund	-	1,100
	3,279,067	2,725,390
REVENUE UNDER EXPENSES BEFORE AMORTIZATION	(28,555)	(8,326)
Amortization	(5,029)	(7,302)
REVENUE UNDER EXPENSES	\$ (33,584)	\$ (15,628)

2023: A Year of Creating Memories



Staff & Board of Directors

Comprised of some of the brightest minds, our staff members and Board members are the core of our organization. We could not serve our community members or meet our goals without the dedication, energy, and passion of the following people in 2023

Staff

Alec Johnston	Heather Nyamazana
Angela Adomonis	Jade Ojumu
Ari Cruz	Jane Aribisala
Bella Asiri	Juan Ugalde
Brandon Lansall	Katherine Ciampa
Catherine Broomfield	Katherine Senio
Chiamaka Ezekwesili	Martin Anderson
Courage Gwirambira	Megan Starchuk
Deana Gatz	Melissa Peters
Dinah Busiku	Mya McDowell
Dorcas Ngure	Odion Welch
Felicitas Ghamogha	Rebecca Houle
FT Adepeko	Sandra Johnson
Garrett Molner	Violet Chihota
Grace Suggett	

Board of Directors

Deborah Norris – Chair
Marlo Cottrell – Vice Chair
Juan Charles Vardy – Treasurer
Nerissa Young – Secretary
Morgan Wadams – Director
Ryan Fung – Director
Dr. Jennifer Njenga – Director
Honour Chivhiyo - Director
Iwatutu Joyce Adewole - Director
Jenny Jackson Onyema - Director

Students

Adeel Anwar	Maryam
Ana Phan	Moumand
Angela Acic	Nishi Patel
Brooke Przybylski	Rachel Lucier
Duncan Maguire	Vanya Sulyma
Ella Baxter	Waniza Wasi
Francy Wong	



HIV Edmonton works with some of the most marginalized and stigmatized people across the province. The community members that access our programs and services are at the heart of what we do; they deserve our solidarity and we have so much to learn from their resilience, wisdom, and courage. That is why we press on!

We remain committed to joining the fight against new cases of HIV and STBBI, securing the rights of people living with HIV, and fighting HIV stigma and discrimination.

We have accomplished so much together over the past year. With your continued support and with the wisdom and dedication of our staff and partners, we know that HIV Edmonton can continue to set new standards and provide equitable hope and help to community, in an ever-changing STBBI and HIV landscape...



Thank You!

To our community members, volunteers, funders, sponsors, board members and staff, we are immensely grateful for the dedication and passion that has helped push our organization forward in 2023.

Collectively championing the advancement of HIV Edmonton's cause is how we will not only weather any storm, but continue to thrive and achieve a world free of HIV related stigma and discrimination...



HIV
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