



ANNUAL REPORT

2024
EDITION



Remembering with Love

This annual report is dedicated to the memory of Ms. Deborah Norris, Board Secretary, who unexpectedly passed in May this year.

Deborah has served for the last four years on our Board of Directors as Chair and Secretary. She was at many of the organization's events and always actively lived the mission, vision, and values of HIV Edmonton. Deborah's championship spearheaded the successes we had in relaunching our peer-led programming.

Additionally, her fierce position around the U=U (Undetectable=Untransmittable) messaging to be louder, inspired HIV Edmonton to include U=U in our mission to educate the community and uplift the lives of people living with HIV (PLWHIV). As an ambassador in many HIV Edmonton events and occasions, Deborah openly shared her story and the importance of leadership opportunities for PLWHIV.

We will surely miss Deborah's passion and presence in our board meetings and the local HIV Edmonton community. As we look toward the future, we will keep Deborah's fire burning as we carry forward our commitment to health equity, truth, and transformation.



Deborah Norris



ABOUT US

HIV Edmonton was founded in 1984 out of desperation by Michael Phair and a group of close friends as Edmonton braced for its own AIDS outbreak.

Originally called the AIDS Network of Edmonton, HIV Edmonton changed its name to better reflect the advancements in the area of HIV and AIDS in 1999.

HIV Edmonton is a harm reduction agency, working to provide the best education and prevention methods to a wide variety of audiences.

HIV Edmonton embraces equity and harm reduction principles to provide the best programming, services, education and prevention methods to a wide variety of audience.

LAND ACKNOWLEDGEMENT

We acknowledge the land on which HIV Edmonton operates. We are located on Treaty 6 amiskwaciwâskahikan / ᐱᓂᑦᕿᕐᕈᕐᕋᕐᕗᕐᕙᕐᕈᕐᕋᕐ territory, colonially known as Edmonton, a traditional gathering place for past, present, and future generations of diverse Indigenous peoples - whose histories, languages, and cultures continue to influence and build our community.

HIV Edmonton honours that our work is in allyship to provide equitable public health services to all peoples on this land and beyond.

Our Vision

To be the foremost organization championing the advancement of health equity, gender equity, and justice in order to eliminate stigma and discrimination for people living with, or impacted by, HIV and AIDS.

Our Mission

HIV Edmonton believes health equity and gender equity is a right. We achieve this by honouring community, advocating in partnership to amplify community voices, enhancing responsiveness, and advancing the knowledge that U=U=U: Undetectable equals Untransmittable meaning a person living with HIV achieves and maintains an undetectable viral load, they cannot transmit HIV sexually; Universal access to testing, treatment, care, and support is central to U=U=U.



Message from Leadership

Tansi. Hello.

As we reflect on the 2024-2025 fiscal year, HIV Edmonton continues to move forward with intention, resilience, and compassion. In 2024, we celebrated our 40th anniversary—an opportunity to reflect on our origins in grassroots response and to honour the people and stories that have shaped our journey and continued to inspire all the work that we are doing.

This year, we advanced our strategic priorities through peer-led programming, key population-centred initiatives, and expanded outreach and community-based research. In addition, our Peer Health Neighbourhood project was featured nationally and we launched key research and evaluation partnerships. Through our Ken MacDonald Memorial Fund and winter campaigns, we saw once again how generosity fuels our work and helps us meet people where they are.

As part of marking four decades of community impact, we made a call for people to become memory holders—to keep alive the stories, struggles, and resilience of those who shaped our movement.

Whether by sharing history, holding space for grief, or championing progress, this invitation was a reminder that our collective memory is a form of activism.

We marked important days like Black History Month, African/Caribbean/Black (ACB) HIV Awareness Day, Pride Month, International AIDS Candlelight Memorial, Indigenous History Month, Truth and Reconciliation Day, and World AIDS Day with integrity and purpose, anchoring ourselves in calls to action and mutual learning. And in the face of growing need and tight funding cycles, we submitted new grants, deepened community partnerships, and welcomed new team members whose energies continue to enrich our mission.

Whether it was celebrating our history with cake and conversation, remembering loved ones lost, or showing up for one another in kindness, we remain deeply grateful for the



people—peers, staff, volunteers, donors, and supporters—who make our work possible, our vision and mission into reality, and our strategic plans and goals into action.

Lastly, we would like to express our sincerest gratitude to all of you who continued to support HIV Edmonton. The organization will not continue to thrive without all of you. Thank you for continuing to walk with us.

Hiy Hiy

Catherine Broomfield
Executive Director

Jose Benito Tovillo
Chair, Board of Directors

FOUR DECADES OF EMPOWERING CHANGE & DRIVING IMPACT

2024 marked a monumental milestone for the AIDS Network of Edmonton, now known as the HIV Network of Edmonton Society, as we celebrated 40 years of impactful existence.

Over the past four decades, we've journeyed through challenges and triumphs, driven by the resilience and dedication of our community.

In the early 1980s, when the world was gripped by fear and misinformation about AIDS, Edmonton chose a path of compassion and action. It was in this spirit of care that the AIDS Network of Edmonton was born in 1984. A group of passionate individuals, led by educator Michael Phair, gathered around his kitchen table to create an organization that could provide help and hope to those living with HIV/AIDS.

We are grateful for the opportunity to reflect on our journey as well as celebrate the milestones and the many lives touched by our work. Our story is one of resilience, dedication, and unwavering commitment to health equity and social justice.

Thank you to everyone who was an essential part of our community, during the last four decades, we look forward to celebrating more wins with you all!

MOVING INTO ANOTHER DECADE OF IMPACT

As we look to the future, we know that it is our collective determination and commitment that will drive us closer to our vision of an equitable health access for all our community members.

Specifically, for the next decade, we hope for:



The elimination of stigma



**U=U for everyone so that HIV
and AIDS can be eradicated**



A Cure...

CHAMPIONING STRATEGIC

PRIORITIES & PRINCIPLES

HIV Edmonton continued to follow the forward-facing roadmap, charted in our 2022-2027 Strategic Plan. Similar to last year, our efforts have centered on setting new standards and providing equitable access and support to our community.

We continue to make significant strides in each of the Strategic Plan's priority area. The diagram below highlights the percentage of success towards our 2022-2027 Strategic Plan Priorities that have already occurred across the organization and identifies projections for the future accomplishment of our goals.



STRATEGIC IMPACT AREAS



BUILDING A ROSTER OF PARTNERSHIPS

- Initiated relationships with new ACB partners
- Strengthened existing relationships with Indigenous partners
- Reconnected with HIV Legal Network & Canadian AIDS Society



DEVELOPING PEER-SUPPORT PROGRAMS

- Received funding from Viiv for the Peer Hot Meal Program
- Received funding from ECF for Peer Enhancement Program
- Hired 2 part-time peers as staff to initiate the Peer Enhancement Program
- Commenced process of hiring 8 peers for the Hot Meal Program



CONNECTING IN DIFFERENT WAYS

- An in-person survey of users accessing testing services
- Direct meetings with peer affinity groups and caucuses
- Expanding our ways of knowing beyond Western defaults
- Commenced redesigning of the HIV Edmonton website



CREATING A NETWORK OF AMBASSADORS

- Board completed phase 1 of building & sharing individual ambassador stories
- Peer enhancement workers began connecting with peers
- Positive Light Fundraiser to connect with memory holders and storytellers



BUILDING GOVERNMENT RELATIONSHIPS

- Letters & Calls to elected officials on decriminalizing, funding instability & changes in health system
- In-person tours to MLAs of Red Ribbon Building
- Commenced development of position statements on key matters/issues

A close-up photograph of a silver stethoscope resting on a white surface. To the left of the stethoscope is a light pink sticky note with the handwritten text "Health is the Best Wealth" in black ink. A thick red diagonal line runs from the bottom left towards the center, separating the image from the text below.

Health
is the
Best
Wealth

**ADVANCING
HEALTH
EQUITY**

EQUITY AUDIT - IMPLEMENTATION ROADMAP



PRE-PHASE

1



- recommendation report presented to Board of Directors

PHASE

1



- Review of Operational Policies & Procedures
- Trainings
- Review of Vision/Mission

PHASE

2



- Report to community for P&P input.
- Endorsement of P&P by community and Board, continued training

PHASE

3



- living 'equity in a part of everything'
- Using our learning to support other non-profits with their equity journeys

PHASE

4



Current State

- Maintaining and sustaining our mission and vision

At HIV Edmonton, we take a holistic approach to advancing health equity. We look inwards to strength our internal operations, outwards to support community organizations and peers. We also invest in research to advance best practices. This year, we continued our equity journey, to advance health equity throughout the organization.

**EQUITY BY
THE
NUMBERS**

240

Cumulative hours dedicated to
Indigenous Evaluation

250

Cumulative training hours for staff on
leadership and anti-oppressive practice

7

Conferences attended by staff and peers

4

Sharing circles held with Elder

8

Advocacy activities for Policy Change
(including government visits & media)

144

Research hours

5

Grassroots Groups receiving mentorship

6

Digital Stories & Video Productions

12

King Charles III Coronation Medal recipients
from HIV Edmonton community

Highlighting our Research Activities

-  The HCCF Peer Health Neighbourhood research design activities of the prior year were presented at the CAHR in London, ON May 2024.
-  Using a restricted donation from the Estate of a donor who was passionate about research, HIV Edmonton was able to hire a part-time Research Analyst for the year. This aided the development of several foundational documents (an Indigenous Evaluation Framework for incorporation into our existing Evaluation Framework; HIV Edmonton Research Framework which outlines how we will engage PLWHIV and expectations of researchers we chose to work with; and a set of guidelines for honouring MMIWG Recommendations) and delivered training to staff to ground our allyship with Land Acknowledgements.
-  Our community-based research activities with the 2SLGBTQI+ community through Investigaytors, explored what HIV Edmonton needs to learn and unlearn as we look to expand our services and programs more intentionally with folks not identifying from the gbMSM communities.
-  We also had three staff training in the technique of Digital Storytelling. This led to a successful grant application to fund a 2SLGBTQI+ Digital Storytelling project from 2025-2027.



Showing Up as Positive Lights

positivelight.ca

≡ THROUGH THE POSITIVE LIGHT CAMPAIGN



In 2024, HIV Edmonton continued to use the Positive Light campaign as a beacon for U=U=U education and awareness of health equity and the elimination of stigma, while also serving as a fundraising mechanism for the organization.

Through our Positive Light Gala that was held in November 2024, we called on key memory holders, industry leaders and government officials to gather and learn more about the work that still needs to be done; the fight against HIV-related stigma and discrimination.

This event helped to facilitate a renewed understanding of the importance of HIV Edmonton's cause and also helped to reignite connections and commitments to the work of the organization



Deborah Norris speaking at the Positive Light Gala

Through Funding

Funding signals a belief in what's possible. HIV Edmonton proudly manages funding from foundations and government agencies, ensuring long term financial support for the infrastructure, programs, and talent required to drive positive change in our community.

- 
- Alberta Blue Cross
-
- 
- Alberta Gaming, Liquor & Cannabis (AGLC)
-
- 
- Alberta Health (AH)
- STBBI Wraparound Support (STBBI)
 - Syphilis Outreach Action Response (SOAR)
- 
- Canada Alberta Job Grant
-
- 
- Canadian Network on Hepatitis C
-
- 
- Canadian Race Relations Foundation (CRRF)
-
- 
- City of Edmonton
- Community Safety & Wellbeing (CSWB)
 - Donate a Ride/Transit
- 
- Edmonton Community Foundation (ECF)
-
- 
- Gilead Alberta
-
- 
- Gilead Science Canada Inc
-
- 
- Health Canada (HC)
- Emergency Treatment Fund (ETF)
 - Sexual Reproductive Health (SRH)
- 
- Government of Alberta (Crowdfunding)
-
- 
- Homeward Trust Edmonton (HTE)
-
- Immigration, Refugees & Citizenship Canada
-
- 
- (IRCC)
-
- 
- Ken MacDonald Memorial Fund
-
- 
- Public Health Agency of Canada (PHAC)
-
- Women's Health in Women's Hands (WHIWH)
-
- HIV and Hepatitis C Community Action Fund
-
- 
- (CAF)
-
- 
- Canadian HIV/AIDS Black, African &
-
- 
- Caribbean Network (CHABAC)
-
- 
- TD Bank Group
-
- 
- ViiV Healthcare
-
- 
- Volunteer Alberta
-
- 
- Women & Gender Equity Canada (WAGE)
-
- 
- Toronto Metropolitan University/Women's
-
- College Hospital
- Women's Centred HIV Care (WCHC) Hub
Research Project

Thank you to all our funding partners that believe in us and share in our vision of equitable health access for the people that we serve.

Through Sponsorships & Donations

We are deeply grateful for all gifts made by our generous community in 2024. Here are some of the exceptional Positive Lights who drove our mission forward last year

2416942 AB Ltd.
5 Star Formals by DERKS
Alberta Ale Works
Alley Kat
ARA Personals, Soha Health Inc
Artic Chiller
ATCO I-Tek Inc
Bent Stick Brewing
Biera
Blind Enthusiasm Brewing
Campio Brewing
Events Edmonton
Explore Edmonton
High Level Diner
Hillberg & Berk (Kingsway Mall)
Metro Cinema
Otto Food & Drink
Rabbit Hill Snow Resort
Sea Change Brewing
Shadow Box Studios
Swish Vintage
The Common
The Growlery Beer Company
Town Square Brewing
Winspear Center
Yukon Brewing

Aileen Burke
Alexa Degagne
Alina Rumley
Ann Goldblatt
Anne Broomfield
B. King
Beena Thomas
Bobbi Schiestel
Brent Nimalovitch
C. Spence
Catherine Broomfield
Catrin Owen
Chris Gallaway
Christopher Chan
Craig Neuman
Daniel Erin
Danusia Moreau
Dave Meekison
David Chimko
David Hancock
Deborah Fornal
Deborah Hoekstra
Doug Goss
Duncan Taylor
Fareeza Khurshed

Gary Redmond
Garry Tarapaski
Greg Zeschuk
Greg and Karen Klak
Ianna Ings
Iwatutu Adewole
Jacqueline Ares
James Montgomery
Jared Althouse
Jonah Elke
Joyel Hidber
Kayla Bodner
Keith Andony
Kevin Allenby
Kristopher Wells
Linda Bourque
Lindsey Bourque
Lisa Bowie
Lishi Ying
Lois Dempsey
Maggie Mitchell
Matt MacDonald
Matthew Rose
Gary Redmond
Michael Lee

Michelle Dang
Mike Fekete
Morgan Wadams
Naomi Kuehnbaum
Nirmala Godinho
Peter Bates
Rob Clarke
Rodney Gass
Rupert Engen
Samantha St. Louis
Scott MacDonald
Shawn Wakley
Stan Houston
Stephanie Micheals
Steve Jones
Sydney Goss
Sylvia Butt
Tanyss Munro
Thanh Dang
Tim Paetkau
Tracy White
Vik Maraj
William Flanagan
Wyatt Fleming
Anonymous Donors (7)

We sincerely apologize if we missed naming a valued donor. Your graciousness is appreciated.

Fostering Community Engagement



SUPPORT & OUTREACH

In 2024, HIV Edmonton's ongoing work was focused on addressing 3 core areas of need for our community members

Support Services

Our team helped community members to meet a variety of their needs; housing, food security amongst others. Our drop-in services were accessed throughout the year, providing a safe space for registered program participants, to connect.

STBBI Support Services

During the past year, our team made testing and treatment a priority. Our on-site Nurse created a non-judgmental and inclusive environment for the public to access confidential testing for HIV and other STBBIs.

Harm Reduction Services

A separate door access allowed the distribution of harm reduction supplies to the general public on specific days of the week.



Alec Johnston

Programs & Services Director

“ Our team is continuously committed to providing culturally safe environment to our diverse communities ”

879

Community members served by Ross program

301

Food Hampers provided

1440

Distributed grocery gift cards

10

Community members added to our quilts and honoured at the Candlelight vigil

AFRICAN, CARIBBEAN & BLACK

Presentations & Workshops: 7

Community Events: 11

700
contacts

INDIGENOUS

Presentations & Workshops: 26

Community Events: 11

927
contacts



gbMSM

Presentations & Workshops: 7

Community Events: 16

2672
contacts

NEWCOMERS

Presentations & Workshops: 18

Community Events: 2

797
contacts

HEALTHCARE PRACTITIONERS

Presentations & Workshops: 18

Community Events: 0

955
contacts

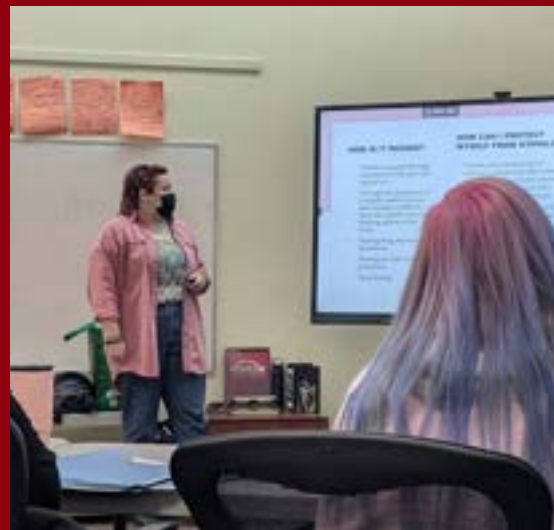
Prevention & Education

As with many public health problems, prevention is the key. That's why HIV Edmonton focused a lot of our efforts on prevention and education activities in 2024, which included education sessions delivered to mostly our key populations: Indigenous, ACB (African, Caribbean & Black), newcomers to Canada and gbMSM (gay, bisexual and men who have sex with men).

We also ensured that Information, presentations and community events, focused on prevention and education were provided to healthcare professionals/service providers, partner organizations, policy makers, media and students.

SOAR PROJECT

A key highlight of 2024 was the launch of the Syphilis Outbreak Action Response (SOAR) Project, a collaborative initiative between HIV Edmonton and Streetworks, created in response to the rising rates of syphilis transmission in our region. The SOAR team delivered coordinated outreach and in-office services focused on prevention, education, testing, treatment, and follow-up care.



Direct Service Delivery

Outreach and in-office support for prevention, education, awareness, testing, treatment, and follow-up care. At HIV Edmonton, our role was to provide education and wraparound support for individuals who tested positive for syphilis.



Wrap-around Approach

Individualized case management process was adopted, to remove barriers to healthcare access and ensure individuals received the care they needed.



Educational Reach

We also focused on syphilis education for community partners, including healthcare providers. Our team actively attended outreach events, delivered presentations and workshops, developed educational resources, and tabled at community events to raise awareness and promote prevention.

"You're the one worker who is determined to help me."
– Program Participant

609

Syphilis tests conducted

With facilitation of at least 4 confirmed treatments.

As the project moves into 2025–2026, it is enhancing its focus on reaching African, Caribbean & Black (ACB), Indigenous, 2S/LGBTQIA+ communities, and healthcare professionals. Through this dual focus on individual support and broad-based education, SOAR continues to build community trust and reduce barriers to care.

Closing the Harm Reduction GAP

HIV Edmonton ensures that harm reduction services (distribution of sexual health and substance use supplies) are accessible to everyone who comes to us. In particular, we serve those who have been historically underserved or left behind by conventional abstinence-only approaches to substance use. This includes providing resources and support for safer drug use, overdose prevention, and addressing the social determinants of health that contribute to substance use. Distribution of sexual health supplies contributes to preventative measures for HIV and STBBI transmission.



1852 Unique Individuals Served



6755 Smoking Kits Distributed



8508 Needle Kits Distributed

2024-2025 Safe Sex Supplies Distribution

External Condoms: 85,274

Internal Condoms: 4,895

Lubricants: 21,781

Oral Dams: 5,071

HIV
EDMONTON

A large, three-dimensional red ribbon is positioned on the left side of the image. It is looped at the top and then flows downwards and to the right, ending in a wavy tail. The ribbon has a smooth, glossy texture with highlights and shadows that give it a sense of depth and volume. It is set against a black background that features a pattern of small, dark red dots in the upper left corner, which fades into a solid black background towards the right and bottom.

**ADVANCING
TESTING
& EARLY DETECTION**



Alberta Health Report Revealed HIV Rising Rates

In October 2024, the province of Alberta woke up to the breaking news that new HIV cases were on the rise, at an alarming rate of 73% increment. This discovery called for intensifying efforts towards the first step in the HIV care cascade; testing.

796

People
Tested

24

Testing
Events

PROGRESS OF OUR PROJECT

We expanded our early detection efforts by collaborating with new organizations such as EnCompass (formerly John Howard Society), YOUNCAN, and Club Rendezvous to offer on-site testing services. In addition to increasing access to testing, the team paired educational presentations on sexually transmitted and blood-borne infections (STBBIs) with outreach testing events.

Most of the testing events were preceded by education sessions which helped to reduce stigma, encourage testing behaviors, and provide some pretest counselling in a more supportive and informed environment.

HIV Edmonton reached different priority populations

Thank you to all our Testing Partners.





STRENGTHENING POSITIVE ALLIANCES



National Initiatives



In 2024, HIV Edmonton worked closely with other organizations across the country to provide critical prevention control as well as support/resources for people living with/affected by HIV and AIDS. Here are some of the projects we worked on and the number of targets reached:

Canadian HIV/AIDS Black, African & Caribbean Network (CHABAC)

4 Anti Black Racism Index and Score Card Trainings for 21 Peers

9 Workshops with reach of 87 people

Women's Health in Women's Hands (WHIWH) National HIV Prevention Strategy

23 Outreaches with a reach of 1100

Health Care Provider Workshops with a reach of 210

Collaborative Workshops with partners including Ribbon Rouge and Elizabeth Fry with a reach of 97

Women Centered HIV Care(WCHC)

7 Knowledge Mobilization Workshops with a reach of 300 women

One of the year's major milestones was entering the implementation phase of CHABAC's Anti-Black Racism initiative. This crucial work involves collaborating with both health care providers and peers to raise awareness of how racism affects HIV care and outcomes for ACB communities.

Looking ahead, CHABAC is excited to advance the Women-Centered HIV Care project, which highlights the importance of partnership and dialogue between ACB and Indigenous women in addressing shared health priorities. This project opens doors for new collaborations and community-driven leadership.

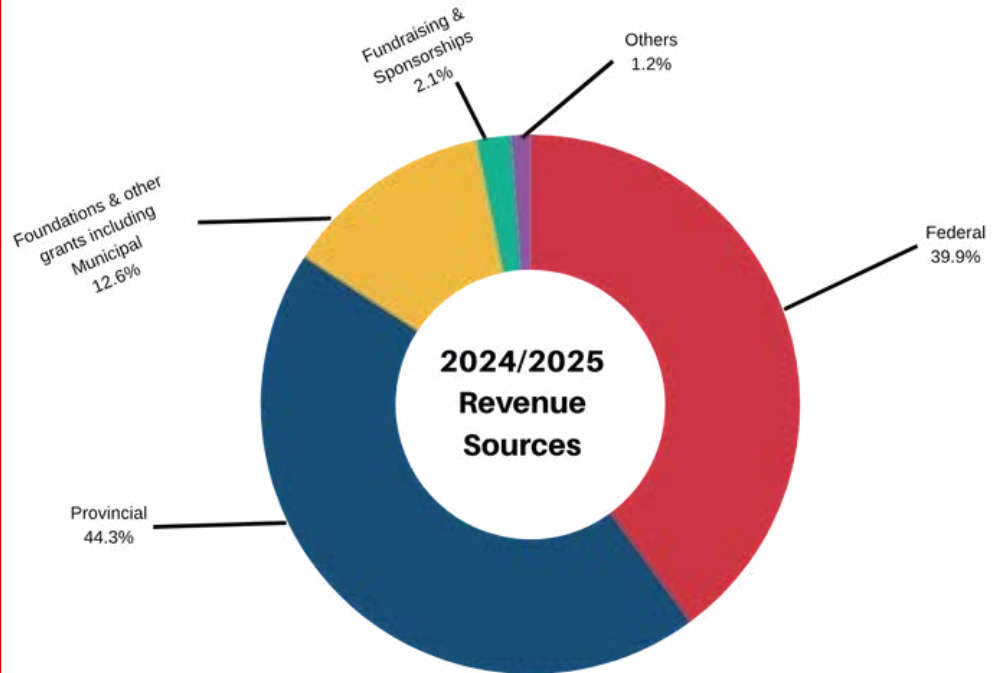
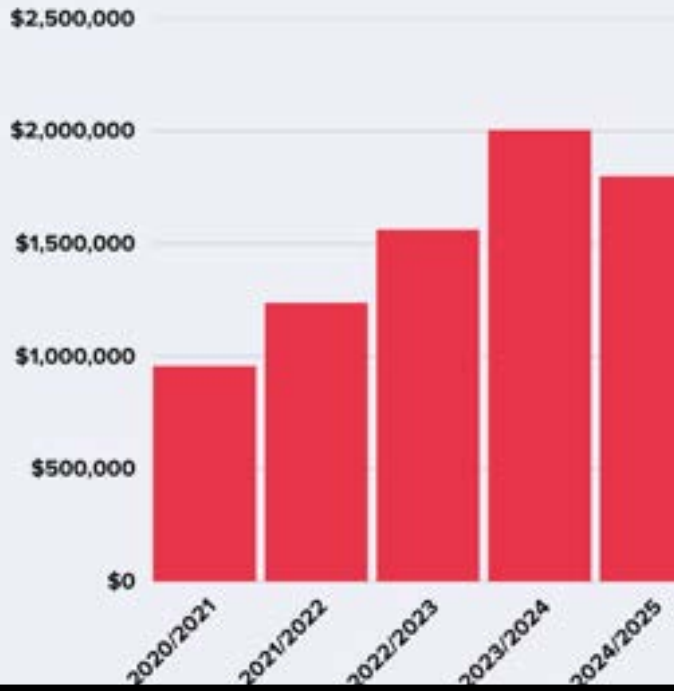
FINANCIALS



HIV NETWORK OF EDMONTON SOCIETY**Statement of Operations****Year Ended March 31, 2025**

	2025	2024
REVENUE		
Grants (Note 11)	\$ 1,553,301	\$ 1,912,672
Partnership projects (Note 12)	898,275	1,215,153
Fund development (Note 13)	226,753	100,994
Other (Notes 14, 15)	20,764	21,693
	<u>2,699,093</u>	<u>3,250,512</u>
EXPENSES		
Personnel	1,317,128	1,302,300
Partnership projects (Note 12)	898,275	1,215,153
Contract services	125,311	280,223
Rent	123,356	124,970
Telephone and utilities	52,985	52,335
Materials	51,554	63,556
Project costs	51,087	36,261
Insurance	19,445	20,694
Professional fees	19,095	26,518
Communications	17,004	24,984
Evaluation	16,908	11,016
Ross Armstrong purchases	15,592	35,048
Travel	15,321	39,672
Equipment	14,867	16,767
Board meetings and insurance	9,567	3,627
Fund development	7,565	13,263
Other administration	5,344	3,918
Ken McDonald Memorial Fund	1,944	-
Repairs and maintenance	1,764	6,258
Interest and bank charges	1,421	1,070
Organizational memberships	913	1,434
	<u>2,766,446</u>	<u>3,279,067</u>
REVENUE UNDER EXPENSES BEFORE AMORTIZATION	(67,353)	(28,555)
Amortization	<u>(5,029)</u>	<u>(5,029)</u>
REVENUE UNDER EXPENSES	\$ (72,382)	\$ (33,584)

**5-Year Total
Revenue
Comparison**





RECOLLECTIONS

FOR THE FUTURE

*Team***HIVE**

Staff

Adepeko, 'FT' Gbemi
Adomonis, Angela
Aribisala, Jane
Asiri, Bella
Baxter, Ella
Broomfield, Catherine
Chihota, Violet
Ciampa, Katherine
Cruz, Ari
David, Samuel
Davis, Cassidy
Efere, Sarah
Gatz, Deana
Ghamogha, Felicitas

Gwirambira, Courage
Houle Rebecca
Johnston, Alec
McDowell, Mya
Nakiganda Busiku, Dinah
Nugure, Dorcas
Nyamazana, Heather
Ojumu, Jadesola
Peters, Melissa
Suggett, Grace
Schiefelbein, Wyatt
Ssebutinde, Florence
Ugalde, Juan

Board of Directors

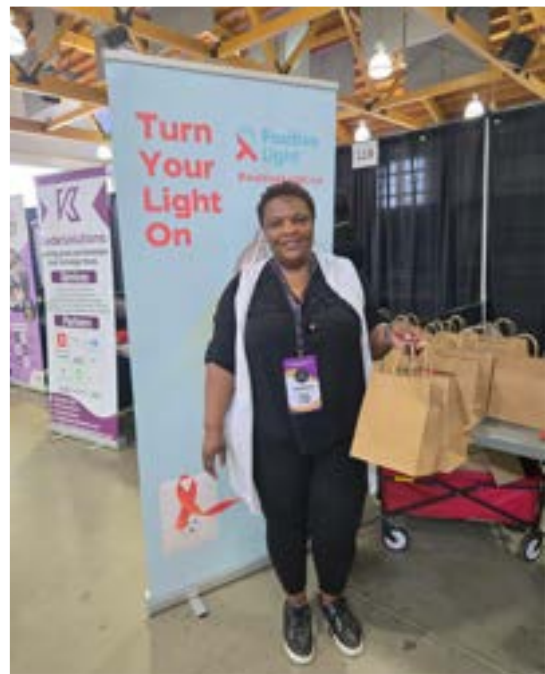
Deborah Norris
Dr. Jennifer Njenga
Felicia Michie
Honour Chivhiyo
Iwatutu Joyce Adewole
Jenny Jackson Onyema
Jose Benito Tovillo
Juan Charles Vardy
Marlo Cottrell

Students

Anna Phan
Breanna Golosky
Jill Harbin
Joe Arends
Manesh Kumar
Manpreet Kaur
Myram Moumand
Natasha Giesler
Ravinder Kaur
Reem Mahmoud
Shannon Gorman

None of this would be possible without the incredible team at HIV Edmonton. Thank you for championing the cause and believing that everyone has a right to health equity.







9702 111 Ave NW
Edmonton, AB T5G 0B1

780-488-5742

www.hivedmonton.com